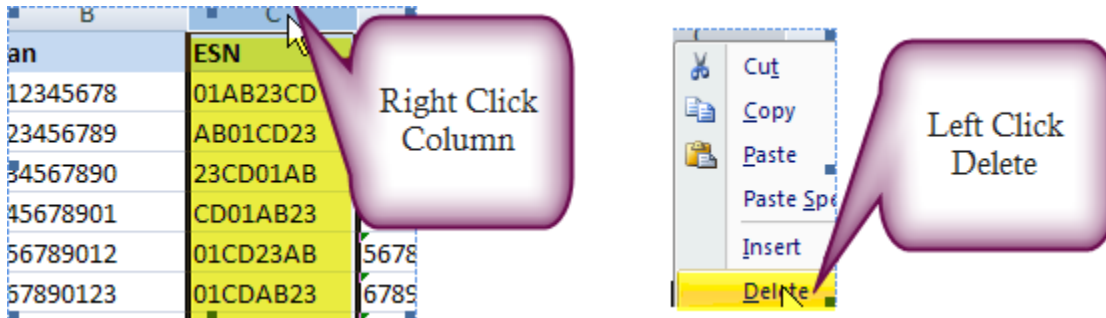


How to upload Historical Sales Data to the Wireless Marketing Wizard

Formatting the Historical Data File:

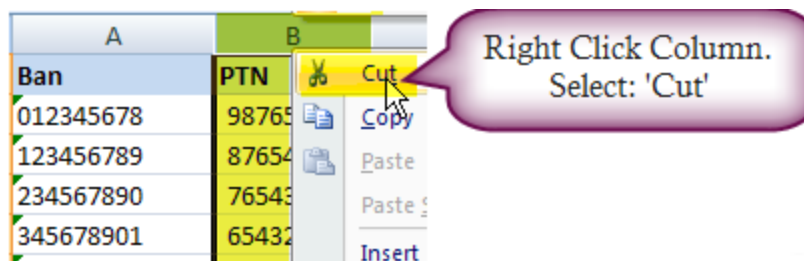
Prepare the historical data file in Microsoft Excel. The first column must be **PTN**. The second column must be **BAN**.

1. Remove all columns except PTN and BAN. To do so, Right-Click on the column(s) you want to delete, and select Delete.

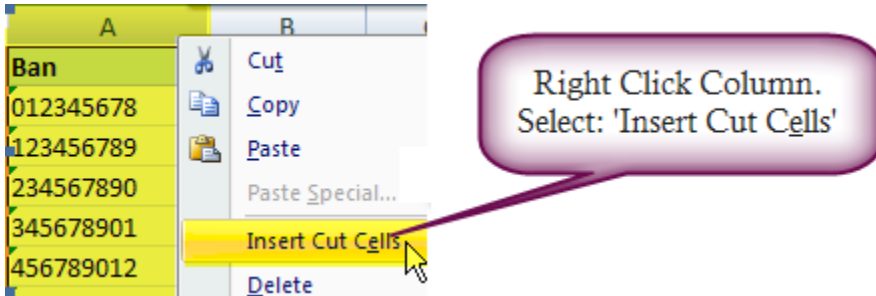


Customer Name	Ban	ESN	IMEI	PTN	Address
Firstname Lastname	012345678	01AB23CD	0123456789	9876543210	123 Anywhere Street
Anyname Somename	123456789	AB01CD23	2345678901	8765432109	234 Anywhere Lane
Thename Thatname	234567890	23CD01AB	3456789012	7654321098	345 Anywhere Ave.
Somename Aname	345678901	CD01AB23	4567890123	6543210987	456 Anywhere Blv.
Joe Somebody	456789012	01CD23AB	5678901234	5432109876	567 Anywhere Road
Bob Someone	567890123	01CDAB23	6789012345	4321098765	123 Somewhere Ave.
Amy Person	678901234	01C2345D	7890123456	3210987654	987 Somewhere St.
Sandra Lady	789012345	A01234567B	8901234567	2109876543	876 Somewhere Road

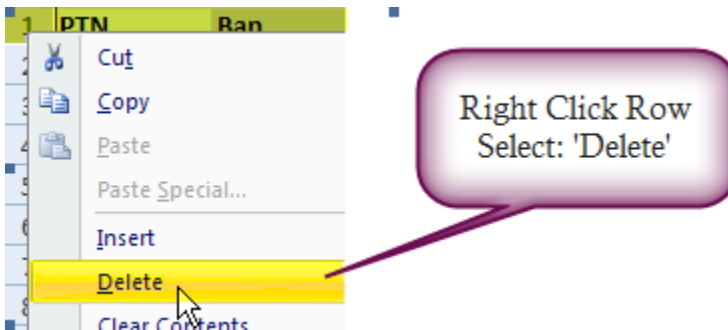
2. Make sure **PTNs** are in the first column and **BANs** are in the second.



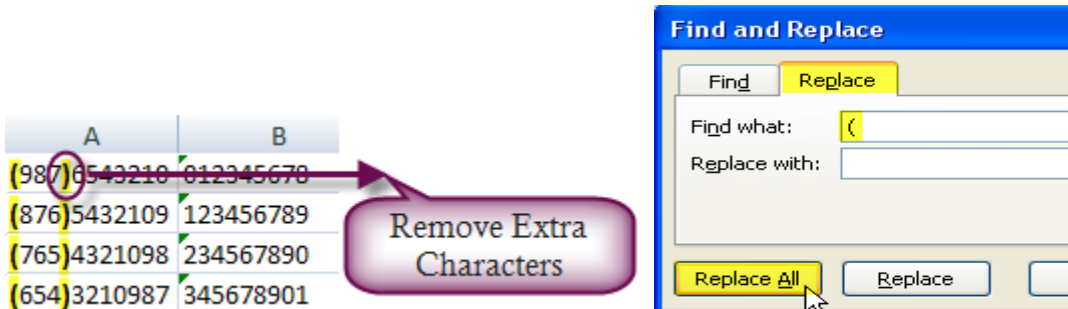
Ban	PTN
012345678	9876543210
123456789	8765432109
234567890	7654321098
345678901	6543210987



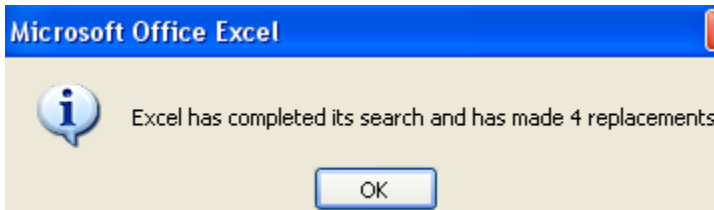
3. Now remove any headings (or rows with text).



4. If BANs or PTNs have additional characters remove them.



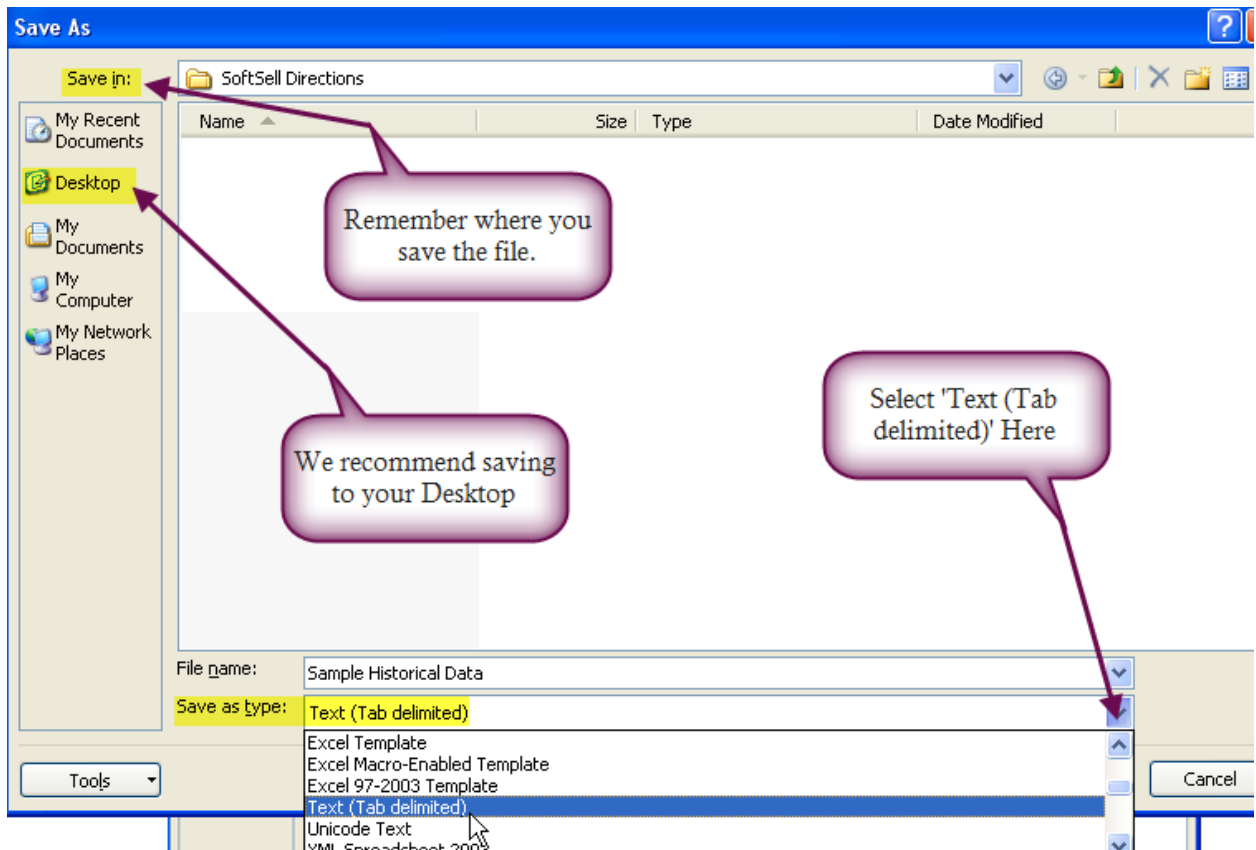
You can remove the Special Characters by using the Replace command in Excel. Hold the 'Ctrl' key and press the 'H' key. Type in the character to be removed in the 'Find what:' field. Leave the replace field blank. Click the 'Replace All' button to remove the character.



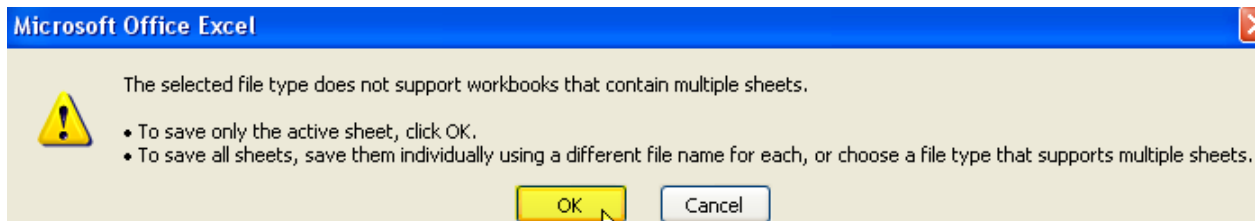
5. Your file will look like this if correctly formatted:

	A	B
1	9876543210	012345678
2	8765432109	123456789
3	7654321098	234567890
4	6543210987	345678901

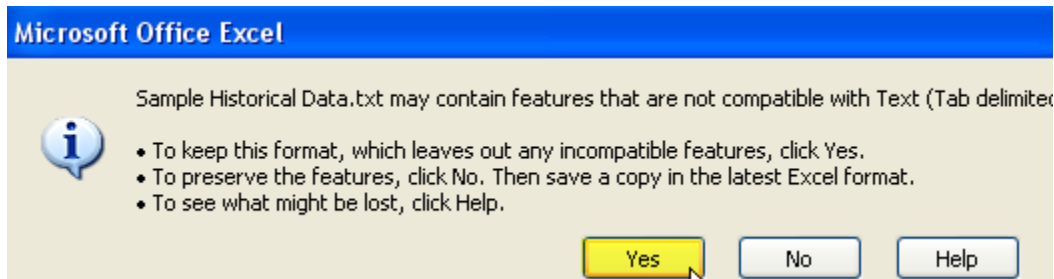
6. Change the file type to to: Text (Tab delimited). Select Save As from the file menu. The following Screen will appear.



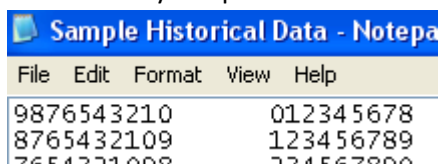
Click 'OK' in the following screen:



Click 'Yes' in the following screen:



7. Your is ready to upload. It will look like this:



Uploading the Historical Data:

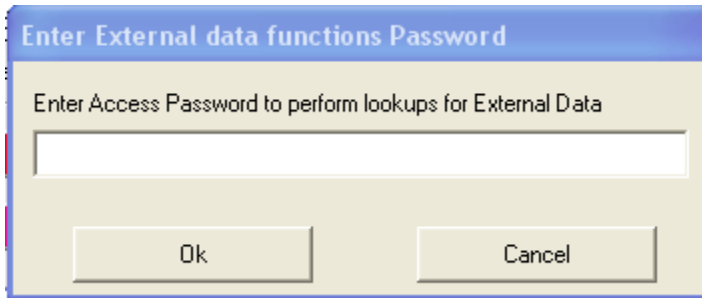
1. Open the Wizard.
2. Select Database Menu:

The screenshot shows the 'Account Call Schedule' window in the Wireless Marketing Wizard. The window title is 'Wireless Marketing Wizard v4.4.5.3'. The main area is titled 'Account Call Schedule' and contains a large empty box with a callout bubble that says 'Click 'Database Menu''. On the right side, there is a 'Database Menu' button highlighted in blue. Other buttons include 'Print This Unit', 'Open Lead List', and 'Run Account Group'. The left side has various input fields for account information and a 'Wizard Help' button.

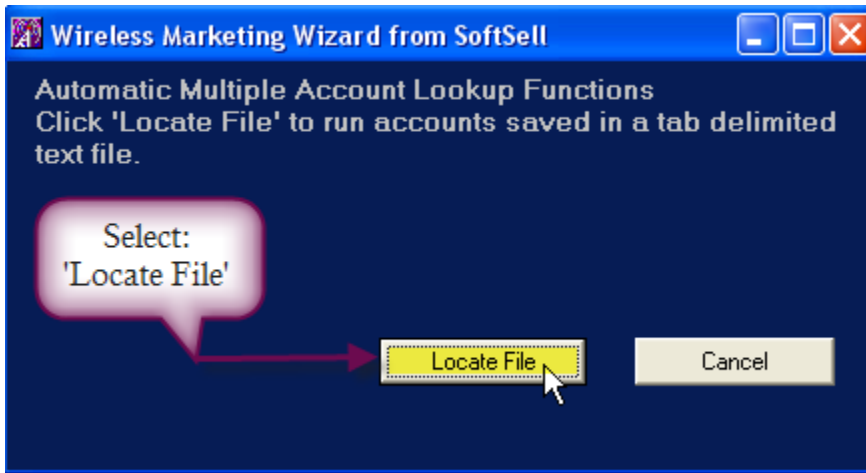
3. Click Populate Database.

The screenshot shows the 'Database Menu' window in the Wireless Marketing Wizard. The window title is 'Wireless Marketing Wizard - Database Menu'. The main area is titled 'Create Lead Lists' and contains a 'Populate Database' button highlighted in red. A callout bubble points to this button. The window also features a 'Generate List' button and various options for selecting networks and search criteria. The bottom of the window has a 'Generate List' button and a 'Count DB' button.

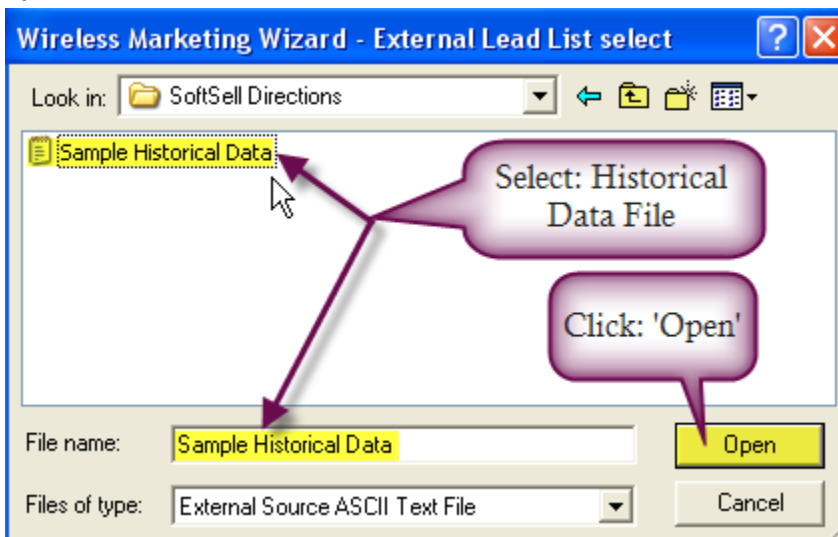
4. Enter your password in the password field.



5. Select: 'Locate File'



6. Select the text file from the location saved in step six of the section **Formatting the File for upload**.



7. Historical data will now upload to your Wizard's marketing database. This may take several hours.